

# Financial Advantage 5 Factors for Success

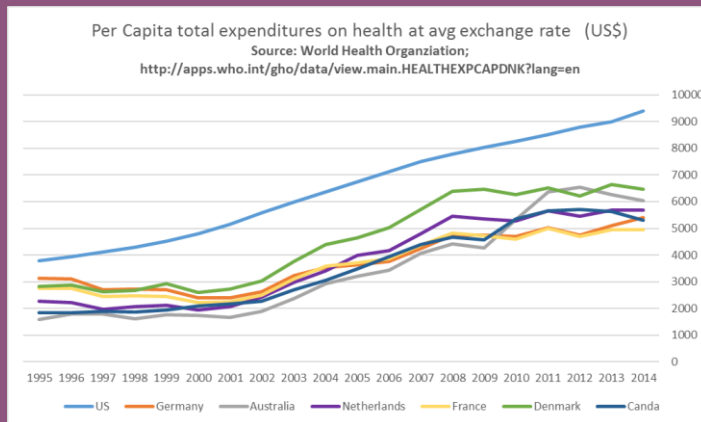
---

Presented by: Nancy Babbitt,  
FACMPE

## 5 Factors for Success

1. Workflow
2. Technology
3. Revenue Cycle
4. ROI
5. Culture





## Health Care Spending Trends

Lofty Goal:  
 Quadruple  
 Aim





**"I want you to find a bold and innovative way to do everything exactly the same way it's been done for 25 years."**

Workflow

---





## WORKFLOW - Unnecessary movement

### Product

- Patient
- Specimen
- Document
- Materials



## WORKFLOW - Unnecessary movement

### Team Member

- Searching
- Facility Limitations

## DOWNTIME: 8 Wastes in Medical Care Delivery

Type of Waste	Description	Where it shows up
<b>Defects</b>	<ul style="list-style-type: none"> <li>Time doing something incorrectly</li> <li>Inspecting for errors, or fixing errors</li> </ul>	<ul style="list-style-type: none"> <li>Patient registration processes</li> <li>Clinical care (pre-authorizations)</li> <li>Revenue cycle errors</li> </ul>
<b>Over-Production</b>	<ul style="list-style-type: none"> <li>Doing more than what is needed</li> <li>Doing it sooner than needed</li> </ul>	<ul style="list-style-type: none"> <li>Duplication of tests;</li> <li>Talking “at” patients instead of “with” patients,</li> <li>Doing someone else’s work</li> </ul>
<b>Waiting</b>	<ul style="list-style-type: none"> <li>Waiting for the next event to occur</li> <li>Next work activity</li> </ul>	<ul style="list-style-type: none"> <li>Any space called “waiting”</li> <li>Re-authorizations,</li> <li>Staff work waiting for MD response</li> <li>Re-testing</li> </ul>
<b>Non-Utilized Talent</b>	<ul style="list-style-type: none"> <li>Waste and loss by not engaging team members who touch the process</li> <li>Not listening</li> <li>Not supporting</li> </ul>	<ul style="list-style-type: none"> <li>Reduced motivation to work at top of license</li> <li>CYA behaviors</li> </ul>

\*Modified from Graban, M. (2011) Lean Hospitals: Improving quality, patient safety, and employee engagement, 2<sup>nd</sup> edition. CRC Press Boca Raton

## DOWNTIME: 8 Wastes in Medical Care Delivery

Type of Waste	Description	Where it shows up
<b>Transportation</b>	<ul style="list-style-type: none"> <li>Unnecessary movement of “product” (patient, specimen, documents, materials)</li> </ul>	Patient arrival > registration > waiting room > vital signs > waiting room > exam room > waiting for clinical support > discharge > imaging/lab > discharge
<b>Inventory</b>	<ul style="list-style-type: none"> <li>Excessive cost through storage</li> <li>Excessive movement</li> <li>Waste and spoilage</li> </ul>	<ul style="list-style-type: none"> <li>Non-standardized rooms</li> <li>Stocking procedures</li> <li>Thinking about where something is located</li> <li>Not monitoring pull dates</li> </ul>
<b>Motion</b>	<ul style="list-style-type: none"> <li>Unnecessary movement by the team through the system</li> </ul>	<ul style="list-style-type: none"> <li>Searching (ECG, pulse ox, thermometer, meds,)</li> <li>Facility limitations</li> </ul>
<b>Extra Processing</b>	<ul style="list-style-type: none"> <li>Doing work not valued by the customer</li> <li>Work caused by definitions of quality not aligned with patient needs</li> </ul>	<ul style="list-style-type: none"> <li>Collecting information with no review, no data,</li> <li>No expected outcomes</li> </ul>

\*Modified from Graban, M. (2011) Lean Hospitals: Improving quality, patient safety, and employee engagement, 2<sup>nd</sup> edition. CRC Press Boca Raton

## An Affiliation Success Story: Infectious Disease Physicians, Annandale, VA

- 360 degree care setting
- Same physician covering the same patient
- Pilot program – home health agency
- Lowered *readmission rate* –
- Lowered 72hr readmissions to **ZERO**
- Reduced antibiotic costs by 6.5%
- ROI: 20% increase through shared savings
- Collaboration



I D P



"It's simple. My nurse blindfolds me, I spin around a few times, and then I try to reattach your tail."

## Technology



## TECHNOLOGY

### EHR

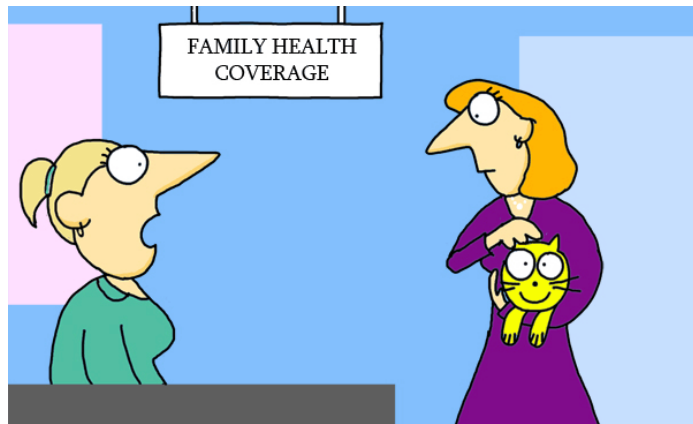
- Link Codes
- Customize Templates
- Risk Management

### TELEHEALTH- MGMA E-book

- Telehealth Adoption and Best Practices
- Free to national MGMA members, \$79 for non-members



# REVENUE CYCLE

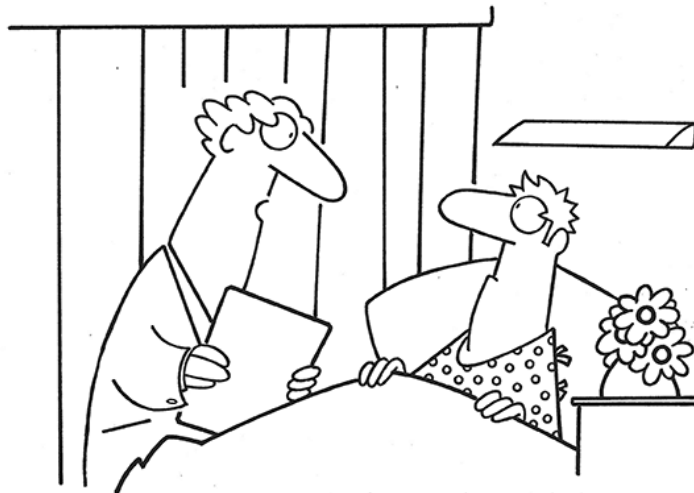


"I understand that the cat is your family, but NO."



## REVENUE CYCLE

- # 1 Payer
- Fee Schedule
- Denials
- No –Shows



**"You're suffering from a serious medical condition called 'lousy insurance'."**

## RETURN ON INVESTMENT

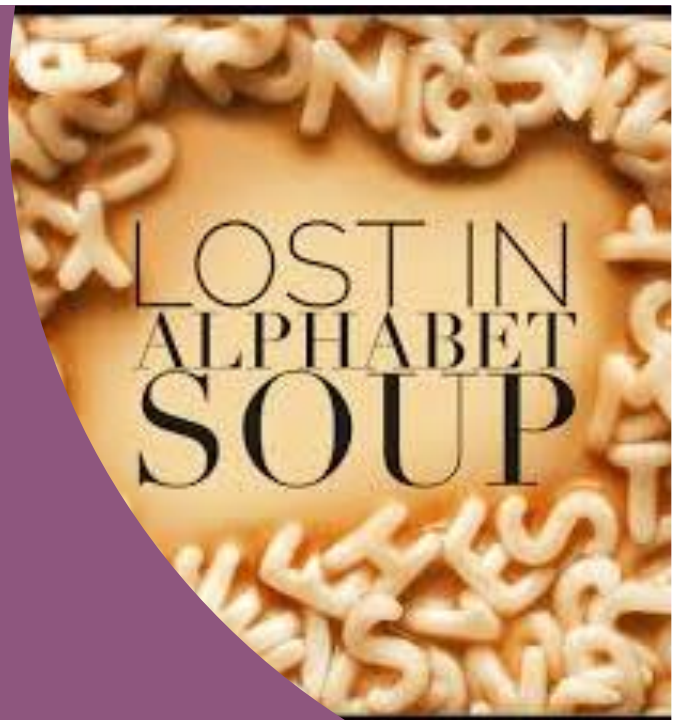
---



## Return On Investment

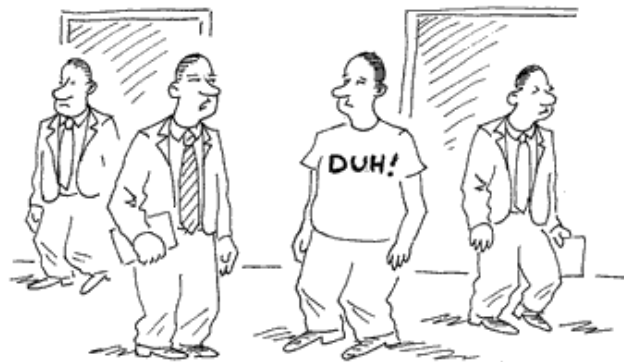
---

- PCMH
- MACRA
- ACO
- BDTC
- HEDIS
- TCPI
- EPHC



Cost Burden  
Estimate for  
MIPS Quality  
Score  
Reporting

- EHR - \$646.51
- Qualified Registry - \$723.50
- *Annual cost estimate per MIPS Eligible Clinician*



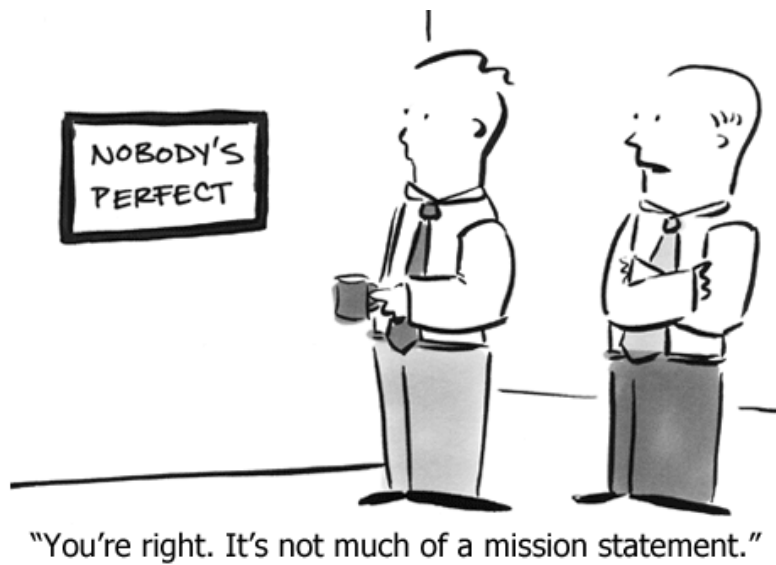
“Perkins, we need to talk about your understanding of company culture.”

# CULTURE



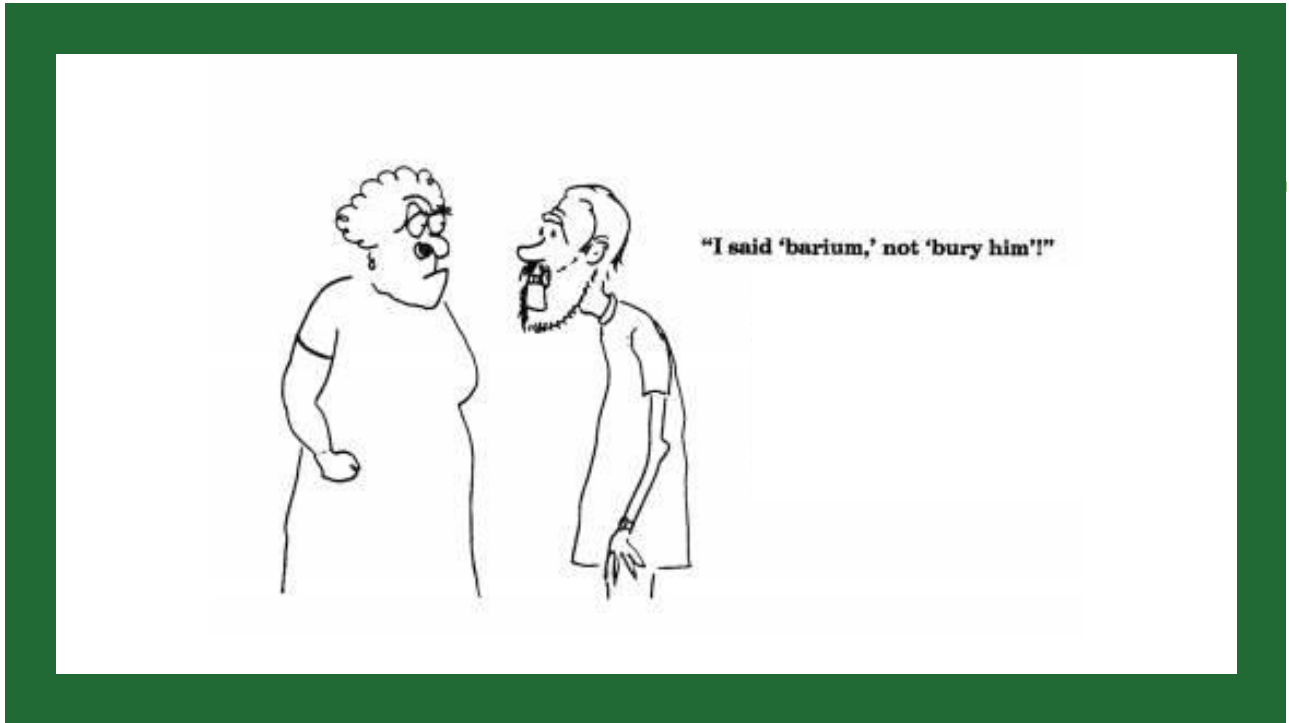
# CULTURE

- Leadership
- Communication
- Accountability



Alignment: A Journey in Learning  
Kootenai Care Network, Coeur  
D'Alene, ID

- Outside the Health System
- Do Healthcare Differently
- Clinician Responsibility
- Start Simple
- Reliant on Population Health Analytics Tools
- Structure & Details



Thank you!

Nancy Babbitt, FACMPE  
[NBabbittOnline@Outlook.com](mailto:NBabbittOnline@Outlook.com)  
404-247-8663